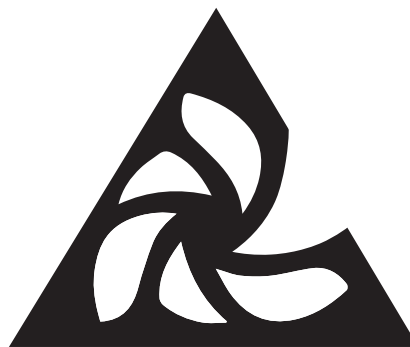


PRAIRIE Digital Media Logo Usage Guide



colours



core design



stacked design

Triangle:
Signifies the Trinity, as well as the three fundamentals of Digital Media-- Design, Photography, and Filmmaking

Colours:
Prairie blue--
Prairie orange--
Bold red--

FONTS

Digital: Acumin Pro ExtraCondensed, size 26
Media: Fira Sans (Hair), size 26

Acumin Pro ExtraCondensed:
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()

Fira Sans (Hair):
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()

PRAIRIE Digital Media Logo Usage Guide

room for text



placement



PRAIRIE Digital Media Logo Usage Guide



Blue: C: 100, M: 0, Y: 0, K: 0
C: 59, M: 1, Y: 1, K: 0
C: 36, M: 5, Y: 1, K: 0

Orange: C: 0, M: 43, Y: 100, K: 0
C:1, M: 36, Y: 77, K: 0
C: 2, M: 13, Y: 34, K: 0

Red: C: 0, M: 99, Y: 100, K: 0
C: 1, M: 84, Y: 58, K: 0
C: 2, M: 51, Y: 19, K: 0

Black: Rich (K:100)

DO NOT

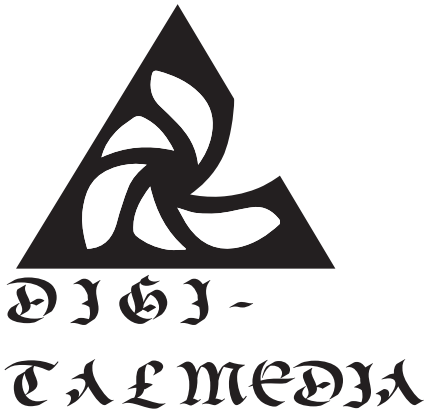


Figure 1



Figure 2



Figure 3



Figure 4

DO NOT:

Figure 1. Change Font.

Figure 2. Add Glyphs, or other Characters.

Figure 3. Stretch Icon

figure 4. Change Colour